

IIBA Contest: Design with Immigrants in Mind

Design IIBA's 100th year anniversary logo and have a chance to win a \$500 cash prize! As we approach 2018, International Institute of the Bay Area, a non-profit dedicated to providing low-cost legal services to immigrants, is holding a logo design competition for our 100th year anniversary. The winner will receive a \$500 cash prize and their logo will be featured throughout our hundredth year celebration in 2018.

Eligibility

- You must live in the Northern California Area.
- The contest is open to all who support immigrant rights and IIBA's mission. Dreamers are encouraged to apply.

The International Institute of the Bay Area (IIBA) provides high-quality immigration legal services, education, and civic engagement opportunities to immigrants, refugees, and their families as they join and contribute to the community. We have eight offices in six counties of the Bay Area.

INSTRUCTIONS

1. Use our Starter Kit

- Timeline of our 100 years: <http://www.iibayarea.org/about/history/>
- IIBA Color and Font Guide: <http://www.iibayarea.org/wp-content/uploads/2017/09/IIBA-Style-Guide-vbeta.pdf>
- Hashtags: #drawinglines4timelines #drawinghistory #newcenturynewlook #logostellstories

2. Rules for digital design:

- Use IIBA's colors and fonts (view starter kit)
- Size: 800 x 800 px
- Send all raw files and a final jpeg
- Include 100th year tagline: Celebrating 100 years of welcoming immigrants and refugees
- Provide short paragraph (250 words max) on your inspiration for the design and why legal immigration services are important for the immigrant community

3. Rules for Drawing:

- 8 in by 10 in
- Black and white drawing
- Include 100th year tagline: Celebrating 100 years of welcoming immigrants and refugees
- Provide short paragraph (250 words max) on your inspiration for the design and why legal immigration services are important for the immigrant community

Design Submission:

- All designs must be submitted to socialmedia@iibayarea.org by November 30th, 2017 11:59 P.M. PST. Please see terms and conditions.

Contest Timeframe

10/03/2017 – 11/30/2017

- Contestants can begin submitting their logo designs starting October 3rd. All final logo designs must be submitted by November 30th at 11:59 P.M. PST.

12/2/2017 -12/13/2017

- IIBA panel will select the top three logo designs, and contestants will be notified. On December 4th, IIBA will post the top logo designs on our Facebook, Twitter, and Instagram accounts, and voting will begin. The amount of Facebook likes, Twitter retweets, and Instagram likes that your logo design generates can increase your chances of winning. The final decision is a combination of social media support and IIBA judge decisions.

Winner Announced: 12/14/2017

- IIBA will announce the winning logo design at a special event held at our San Francisco office. All are invited to attend.

Terms and Conditions

By submitting a logo design to IIBA's logo competition, the contestant hereby gives the International Institute of the Bay Area, its assigns, licensees, and legal representatives the irrevocable right to use the contestant's logo design in all forms and media and in all manners, including composite representations, for advertising, trade or any lawful purposes, and the contestant waives any right to inspect or approve the finished product, including written copy, that may be created in connection therewith.